

For Immediate Release
NEW VENTURE REFUGEE SOCCER TO BRIDGE BUSINESS
COMMUNITY & CAPABLE REFUGEE COMMUNITY

September 1, 2016, Salt Lake City, UT—

Bridges To Your Best, LLC, a Utah-based social enterprise, has launched an innovative engagement platform called **Refugee Soccer** to connect thousands of capable refugees to the vibrant business community of Utah through soccer.

Bridges CEO, Adam Miles commented: “60,000 refugees live in Utah and most can never return to their homeland. So, they are here in the USA for the long haul and it’s in everyone’s best interest to work together to help them become productive contributors to the economy and culture.” Refugee Soccer engages both communities to do just that in the following ways:

REFUGEE COMMUNITY

- Makes long-term employment plan to be eligible to play soccer in Refugee League.
- Posts work/education experience and career aspirations on personal profile hosted on RefugeeSoccer.com for mentors, colleagues, and employers to see.
- Shares inspirational stories from their lives as refugees with the larger community.

BUSINESS COMMUNITY

- Provides access to the mission and operation of their companies to the refugees via site visits, internships, job fairs, sponsorships, etc.
- Involves refugees in company events, talks, trainings, conferences, etc.

Bridges is delighted that two great partners have already stepped up to support the refugees: Orem-based Navanas Institute and University of Utah Health Plans.

“This isn’t just about soccer. It’s about engagement and creating opportunity between both communities,” Miles pointed out.

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Refugee Soccer